



PRESS RELEASE

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USGBC Recognizes Greenbuild Exhibitors for Environmental Excellence *OSRAM SYLVANIA, Davies Office Refurbishing, and Kohler Co. receive highest honor*

(Washington, DC) Jan. 26, 2011 – The U.S. Green Building Council (USGBC) today announced the winners of its 2011 Greenbuild Green Exhibitor Award, recognizing the outstanding efforts of exhibiting companies who are successfully minimizing the negative environmental effects of participating in conferences and tradeshow. The 2011 Greenbuild International Conference & Expo took place Oct. 2011 in Toronto.

Of the 1,766 exhibits and 916 exhibitors, 233 exhibitors received USGBC's Green Exhibitor Award. OSRAM SYLVANIA, Davies Office Refurbishing, Inc., and Kohler Co. were recognized with the highest distinction, the Leadership level, for going above and beyond the [Greenbuild Mandatory Exhibition Green Guidelines](#) at the 2011 event.

“The Green Exhibitor Award gives us an opportunity to recognize those Greenbuild exhibitors who have demonstrated a tremendous commitment to sustainable trade show practices,” said Kimberly Lewis, Senior Vice President, Community Advancement and Greenbuild, USGBC. “The Greenbuild model is helping to transform the global meetings industry, and our exhibitors are helping us uphold our legacy of environmental stewardship.”

Competing exhibitors are rated in five categories: booth construction, shipping materials, transportation, print/collateral and community partnerships. Exhibitors can be recognized at three different levels: Leader, Advocate and Partner. Booths self-reporting at the Leader level have their scores verified by auditors from the [Green Building Certification Institute](#).

The USGBC's annual Greenbuild conference features four days of networking, educational sessions, green building tours, master speakers and plenary events. In 2011, the 140,208 gross square meters of the North and South building expo floors of the Metro Toronto Convention Centre were fully sold out and comprised of 1,766 booths, 20 percent of which were Canadian companies. Greenbuild 2012 will be held Nov. 14-16 in San Francisco, Calif.

About U.S. Green Building Council (USGBC)

The U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. With a community comprising 79 local affiliates, nearly 16,000 member organizations, and more than 172,000 LEED Professional Credential holders, USGBC is the driving force of an industry that is projected to contribute \$554 billion to the U.S. GDP from 2009-2013. USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students. For more information, visit usgbc.org, [Twitter](#), [Facebook](#) and [LinkedIn](#).

About Greenbuild

USGBC's Greenbuild International Conference & Expo is the world's largest conference and expo dedicated to green building. Thousands of building professionals from all over the world come together at Greenbuild for three days of outstanding educational sessions, renowned speakers, a vast exhibition floor, green building tours, special seminars and networking events. Greenbuild is the three-time recipient of the IMEX Green Meetings Award and Tradeshow Weekly's 50, and received Trade Show Executive's Gold 100 Shows of 2010 and an MPI Rise award for Organizational Achievement in 2010.

U.S. GREEN BUILDING COUNCIL

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The 2012 show will take place Nov. 14-16, 2012 in San Francisco, Calif. Greenbuild 2012 is bringing technology and sustainability together in the global green movement. We are going beyond buildings @Greenbuild 2012. What will you do @Greenbuild? It starts with you. It starts @Greenbuild. The 2011 show was held on Oct. 4-7, 2011, in Toronto, Canada, drew more than 23,000 attendees and featured 1,766 exhibit booths. Visit greenbuildexpo.org and follow [@greenbuild](https://twitter.com/greenbuild) for more information.

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